



**Chord Numerology for Business Ventures
Company and Product Naming**

January 16, 2005

Name Researched:
Numbers R U

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**Chord Numerology Master Chart
for
Business Ventures
Company and Product Naming**

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The chord or vibration of the name you selected is made up of the following three positions with the assigned number each calculates to be.

Soul Desire = 8

Personality = 18/9

Purpose = 8

Following is general information on choosing a chord for a business name in addition to an explanation of what each position number means that is personalized to the name you selected. This information will allow you to determine whether you have chosen a "winning" vibration or not.



Business Ventures Company and Product Naming

General Information on Selecting a Chord or Vibration

It has long been recognized throughout time that names play a vital part in directing and influencing destiny. Everything is named and numbered; therefore, Numerology recognizes that a spiritual master plan lay hidden in names and the numbers comprising them. It applies numbers to names that determine the experiences drawn to the entity bearing a particular name.

The full name of a business venture, company or product name forms a unique numerical blueprint. The “assigned” name can influence the vibration of the entity in either a positive or negative way.

The chord or vibration of a name is made up of three positions or missions: Soul Desire, Personality, and Purpose. The Soul Desire reflects the emotional aspect and inner motivations, the Personality forms the first real impressions made on the outside world, and the Purpose reveals what the entity’s mission in life will be.

The meaning of the chord numbers in the name you selected are explained below as well as an explanation of the number combinations that will bring a successful vibration over those less desirable vibrational patterns. This general information will allow you to check the chord of the name you have chosen to see whether the vibration is a good one or not.

Compound Numbers

Compound numbers that appear on the chart have a more in-depth meaning. Two of the eight most common compound numbers are considered to be Master numbers, the 11/2 and 22/4. The others are 19/1, 13/4, 14/5, 23/5, 16/7, and 18/9, all of which have a more intensified meaning because they are a compound number versus being a single digit.

The first number in a compound number is considered to be more “influential” because it is the most dominant of the three numbers. The second number supports, accents, or creates an underlying vibrational pattern in which the “first” number operates and is the driving force. At the center of each compound number is the “root” number, derived by adding the two numbers together, e.g., $11/2 = 1+1$ to get a single “root” number of 2. The chord or vibrational patterns of this “root” number set the “tone” for the compound number’s overall impact on what the vibration brings.

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The following table outlines the numbers that are not usually considered to form a successful vibration in any combination for the three numbers that make up the chord of the name you chose. If any of the numbers listed below, 14/5, 7, 16/7 appear in the Chord chart, you will know that the name selected is not the best choice possible based on the vibration the chord brings. Perhaps the name you picked is not the “right” one. If so, come up with more names until you find the right chord that brings a winning vibration.

14/5 * 7 * 16/7
“Numbers to Avoid”

The first table below shows three of the number combinations that are considered to bring the “most” successful chord or vibration in any number combination possible for business success. In addition to those, there are four other “favorable” compound numbers, and five single-digit numbers. The combination of these numbers together can create many different vibrational patterns. Each number is associated with a very “specific” meaning that it represents and that’s why there are varying degrees of good or better vibrational patterns. The favorable numbers are listed in the second table.

8 * 1 * 9 8 * 18/9 * 8 8 * 9 * 8
“Winning Numbers”

19/1 * 11/2 * 23/5 * 18/9 * 1 * 3 * 5 * 8 * 9
“Favorable Compound and Single-Digit Numbers”

Although there are many number combinations that form a good chord, you may decide that you want the most successful vibration available that comes from the mix of numbers. For business reasons, we suggest that anyone wanting a more specific explanation of the name they chose to order a written or live consultation.



What the Chord Numbers Mean– Soul Desire, Personality and Purpose

Following is a brief written explanation of the meaning of the number assigned to each of the three positions that make up the chord or vibration of the business name you researched. The three numbers outlined in the chart are unique only to the name you have selected. The descriptions are written to explain the meaning on an ideal level, then you would apply that meaning to this name in context for a business venture, company or product name.

The #8 Soul Desire (Also called Heart's Desire)

This is the emotional aspect and is the innermost desire to seek to express itself in this world. The #8 Soul Desire is to gain power and success in life on all levels for this is an aggressive, materialistic vibration. This vibration has all the stamina, courage, and talents needed to be successful in any business venture. This is a very successful money number.

The #18/9 Personality

The Personality is the physical aspect of the entity. The #9 Personality is sincere, well balanced, truthful and noble and dedicated to the service of mankind.

The #18/9 Personality is a powerful combination of the leadership of the #1 and the sound judgment and efficiency of the #8. The #1 and #8 have their root in the #9, combining the vibrational force and energy of all the numbers and humanitarian spirit.

The #8 Purpose

The Purpose number reveals what your mission in life will be. The #8 Purpose in life is to attain financial recognition and success that brings with it all of the materialism associated with being financially successful.